

CLIENT WELCOME PACK

Simply
DELICIOUS
Studios

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SIMPLY DELICIOUS STUDIOS

WELCOME

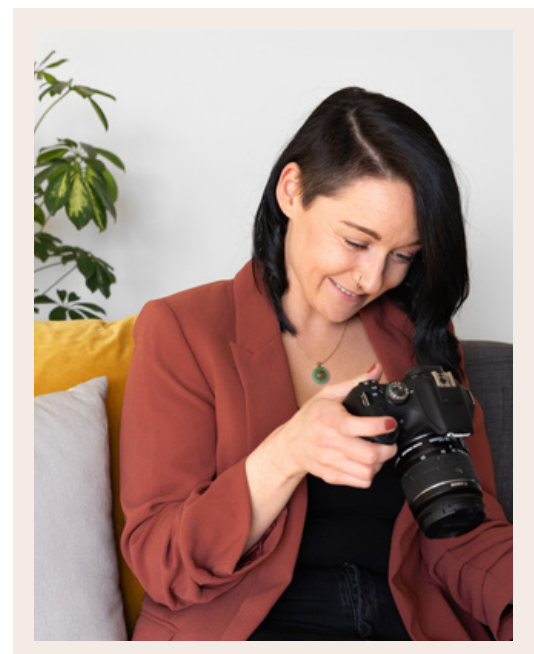


Hi, I'm Sarah - a Food & Drinks Photographer passionate about helping businesses communicate their brand message through high-impact content and beautiful imagery. I'm so happy you're here - I can't wait to learn about your brand and see how we can collaborate.

I love creating scenes that tell a story of community & togetherness, as well as more minimal images showcasing the natural beauty of food & drinks.

I know you are proud of your product: from high-quality ingredients, various flavors and packaging to the experience your customers have when they consume it - let me help capture that pride!

Sarah x



SERVICES

HOW I CAN HELP YOU!

Whether you're a small business just starting out or an established brand looking to refresh your visual content, I offer personalised services to fit each clients specific needs. I take pride in my attention to detail, creativity, and passion for bringing out the best in every shot.

DRINKS PHOTOGRAPHY

Elevate the presentation of your beverages and create a thirst-quenching experience with stunning drink photography. Whether you're looking for crisp, refreshing shots or moody, sophisticated compositions, I have the skills and expertise to bring your vision to life.



SAVORY STYLING PHOTOGRAPHY

Are you looking for beautiful, appetising images of savory dishes that will entice your audience and showcase the artistry of your cuisine? From classic comfort foods to gourmet creations – I have a deep understanding of how to make food look its best in front of the camera.



ALL SERVICES INCLUDE FOOD STYLING, PROP STYLING AND PHOTO EDITING

SERVICES

HOW I CAN HELP YOU!

SWEET TREATS PHOTOGRAPHY

Indulge your customers' sweet cravings with mouth-watering images of your delectable desserts. I adore capturing the artistry and decadence of baked goods, from classic cupcakes to delicate pastries – my passion for food and eye for detail will bring your brand to life.



FRESH PRODUCE PHOTOGRAPHY

Do you want to bring the vibrant colours and fresh flavors of your products to life with scroll-stopping imagery? From seasonal favourites to exotic imports -I specialise in capturing the natural beauty and essence of fresh food.



RECIPE DEVELOPMENT

Do you need custom recipes that highlight the unique flavors and versatility of your products? From sweet treats and savory creations to delicious cocktails and mocktails, I create recipes that capture the essence of your brand and appeal to your target audience.



LET'S GET STARTED!

OUR PROCESS

01

If you haven't done so already, have a look at my portfolio to get an idea of what I do. If you are interested in knowing more about working with me, I would love to jump on a call with you.

[SCHEDULE A CALL](#)

02

On this call, we will discuss the details of your project and I will answer any questions you may have about working with me. This will allow me to understand your needs and goals for the project in order to provide you with an accurate quote. Once we have scheduled a date for the photo-shoot, I will send you a contract.

03

Pre-Production

Planning can make or break a shoot - so before shooting any images, I will create a mood-board and shot-list based on your needs and goals for the images. This ensures we are on the same page at all times.

04

Woohoo - It's Time to Shoot!

I will first shoot a round of Test Images for your approval and once I have received your feedback I will continue through the rest of our shot-list.

05

Post-Production

I will fully edit all our images and send you a link to your personal online gallery. Once the final invoice is paid, I will make the images available for download through the gallery.

PRE PRODUCTION

ESTIMATED TIMELINE

Depending on how much information I need to gather during this phase and how fast you can provide me with feedback, this phase typically takes about 1-2 weeks. It includes:

- Discovery Call
- Preliminary Quote and Follow Up Call
- Contract and Initial Invoice
- Receive the products
- Create a mood-board and shot-list
- Prop and ingredients shopping



PRICES QUOTED INCLUDE A ONE YEAR USAGE RIGHT FOR ONLINE USE -
PRINT & ADVERTISING RIGHT UPON REQUEST

SHOOTING IN THE STUDIO

ESTIMATED TIMELINE

I typically like to shoot a first batch of images and ask for feedback from my clients before shooting the rest of the images. This allows me to make sure we are on the same page.

Depending on how fast you can provide me with feedback, this phase typically takes 1 - 2 weeks.

It includes:

- Shoot first batch of images.
- These will be shared through an online gallery.
- Once I get your feedback, I will start shooting the final round of images.



POST PRODUCTION

ESTIMATED TIMELINE

Once I have completed shooting - I will take care of the editing. This takes me a few days, depending on the number of images in the project.

The images will be available to view through your personal online gallery.

Once the final invoice is paid, you will be able to download your images directly from the gallery.

I hold on to the images for a period of 2 years, so if you decide to get additional images from the shoot at a later time, it is an option.



From Camera



Edited

KIND WORDS

WHAT CLIENTS ARE SAYING



"I had the pleasure of working with Sarah for my latest food collaboration project.

Sarah was incredibly easy to communicate with and she understood the concept of the project better than I could have ever wished for.

The pictures she was able to take of my foods captured the full concept of the project and were so much more than just images of cake, there was a sense of attention to detail in all the photos that just blew me away.

Sarah was extremely responsive to any calls or emails I sent and she was clear and comprehensive in all communications.

I received the photos in the exact timeframe that was agreed and Sarah was able to provide me with all the different formats that I had requested.

I could not recommend her enough."

ELIN SÖDERSTRÖM

"Sarah was great fun to work with, and is super creative with her photography ideas.

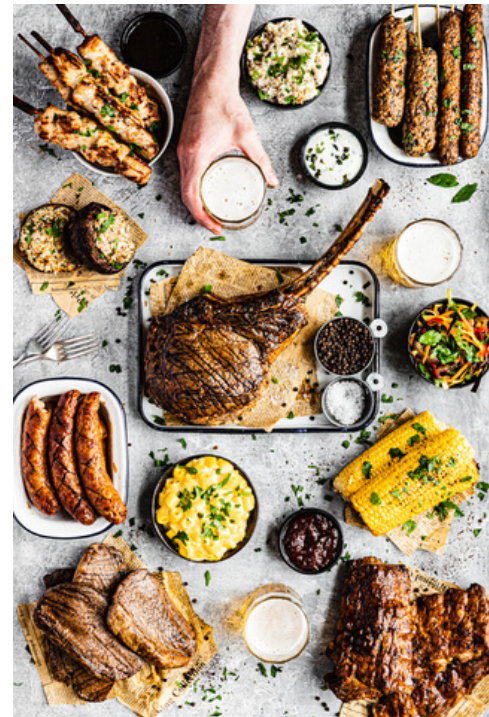
I found it really helpful when Sarah would send test shots before doing final images so changes could be made on in real time. This was very efficient and resulted in exactly the photos we wanted and the turnaround time was excellent.

Sarah is an essential asset to our business as it is crucial to get high quality images of our food products in order to show our customers how delicious they truly are.

Sarah's work looks great on our website and definitely increases our sales.

We are looking forward to continuing to work with Sarah in the future."

LORNA KEE



Simply DELICIOUS Studios

READY TO BOOK?

LET'S WORK TOGETHER!

I am so excited to work together - to learn about your upcoming projects, and to help in showcasing your brand through captivating food stories and stunning images.

You can choose an option below to schedule a 15 minute discovery call or shoot me an email with the details of your specific needs or any questions you may have. I aim to reply to all messages within 48 hours.

I can't wait to meet you!

Sarah x

[SCHEDULE A CALL](#)

[EMAIL ENQUIRY](#)

